

# Institute

## Officers

President: Lynn Caskey  
First Vice President:  
Gail Brown  
Second Vice President:  
Andy Miller  
Secretary:  
John Beddow  
Treasurer:  
Russell Duncan  
Immediate Past President:  
RD Harvey

## Board of Directors

Retailer:  
Phil Brackins  
Jeff Wood  
Larry Spencer  
Manufacturer:  
Steve Sutton  
Jeff Mooring  
Bill Murray  
Finance/Insurance:  
Stan Rush  
Clark Crowther  
Community/Developer:  
Vito Montaperto  
Chris Parrish  
Service/Supplier:  
Brenda Blanchard  
John Shelton

## Staff

Steve Zamiara,  
Executive Director  
Brad Lovin, Director of  
Government Affairs  
Dana Fox, Director of  
Office Services  
Steve Whitt, Regional  
Director of Government  
Affairs  
Laura Pisarczyk,  
Director of  
Communication  
Nancy White,  
RHS Coordinator  
Bobbi Peterman  
Receptionist  
Lizzette Vargas-Brewer,  
Membership  
Secretary

The North Carolina Manufactured Housing Institute (NCMHI) is a non-profit trade association representing retailers, manufacturers, finance and insurance companies, community owners and managers, developers, and service and supplier companies. Membership in the association totals more than 1,200. Member companies include all of the retail sales centers in the state, all of the in-state manufacturers, and virtually all of the out-of-state manufacturers who ship homes to the state. A high percentage of the suppliers and finance companies, more than 300, are also members. NCMHI was founded in 1968 to promote the ownership of manufactured homes and to develop high professional standards for those involved in the industry. The Institute's public, government, and consumer relations programs are directed toward these goals.

The Institute's public relations programs include a monthly newsletter for members; promotional material for distribution to members, consumers, government officials, educators and the media; and outreach programs such as a high school program and a display at the N.C. State Fair. Consumers receive information on purchasing, energy efficiency and other issues.

NCMHI works closely with the N.C. State Legislature and county and municipal governments on issues of importance to the industry. The industry is closely regulated by the U.S. Department of Housing and Urban Development on a national level. Departments of state government that have primary responsibility for regulating the industry are the Department of Insurance and the Department of Transportation (including the Division of Motor Vehicles). Working with these agencies, the Institute spearheaded efforts for more effective set-up of manufactured homes through standardization and training, mandatory testing of retail salespeople and the 1-800-827-SAFE safe driving program. NCMHI promotes fair zoning for manufactured housing, regulations to improve the industry for business and consumers and affordable housing initiatives utilizing manufactured housing.

NCMHI serves as a resource for its members, providing information on regulations and statistics, and also acts as a forum in which to share ideas and concerns. The Institute provides training seminars including the Registered Housing Specialist program, a certification program for retail salespeople. To promote business and fellowship, the Institute hosts a number of events and meetings, including an annual convention in July and a trade show in September.

The NCMHI Home Show, one of the largest manufactured housing trade shows on the East Coast, is held annually in Charlotte. Service and supplier firms display their wares in booths while manufacturers have dozens of homes set-up, landscaped, and decorated for viewing by retailers and developers.

Representing the Institute are five officers and eleven directors, with two representatives from each of the following divisions: Retailer, Manufacturer, Community and Developer, Finance and Insurance, and Service/Supplier and one representative for Installation/Contractors. Committees include: Convention, Legislative/Zoning, Education/Marketing, Membership, Communities, Professional Development, Transportation and Show. Nine local chapters are currently operating under the auspices of NCMHI. They are the Cape Fear, Capital Area, Western, Crystal Coast, Foothills, Piedmont, Southern Piedmont and Kerr-Tar Chapters. For information about an individual chapter or how to participate, contact one of NCMHI's regional directors of government affairs.

